

**SPECIAL
POINTS OF
INTEREST:**

- **ANSO Conference**
in San Antonio, TX
2-6 May 2011
- **Hispanic Heritage**
Month Celebrations
- **Chapter News**
- **Recent Award**
Winners
- **New and Return-**
ing Members

**INSIDE THIS
ISSUE:**

Letter from the President	2
Snapshot in History	4
New Members	7
Facebook Privacy	9
VP Thoughts	9
Sound-Off	10

La Ola

Association of Naval Services Officers

VOLUME 2, ISSUE 2

FALL 2010



Using Hispanic Heritage Month Productively



Hispanic Heritage month is not simply a celebration of food, music, costumes, and history. It is not just a look at the past, but it can focus on where the Hispanic community is and where it is going or, even better, where it can go. Members of ANSO, the community, and the Services can take the time to reflect, not only on problems one sees, but on the solutions one can offer to the myriad problems.

America is changing rapidly. A PEW study reports, in the last twenty years, births in the US by Hispanic mothers have risen from 14% to 24% of all births.¹ Also, the increasing Hispanic population does not rely as heavily on immigration. According to another PEW study, which focused on unauthorized immigrants, the average annual flow over the last ten years dropped by almost two-thirds, from 850,000 to 300,000.² This means the

number of native-born Americans of Hispanic decent is continuing to increase in a way that is unlikely to decline in the foreseeable future.

Concurrently, there is an ever increasing need for Hispanics within the Services. Not only must we reach for parity between the Nation's and the Services' demographics, but also, many world issues affecting the Services and the Nation involve Hispanics or Spanish-speaking countries.

What does this mean for ANSO? ANSO can offer two types of services: 1) we are uniquely positioned to inform the Service Chiefs on Hispanic community concerns and offer working groups or solutions to improve the Services' diversity; 2) we have the cross-service reach and business connections to offer networking opportunities to help Hispanics join the military, stay for their career, and assist them as they move on to new opportunities. However, both of these require action.

It is not enough for ANSO to plan a yearly conference from which the results are

not actionable. It is also not enough for individuals to attend the conference without follow-through to the network of people one meets after the conference is finished. In order for ANSO to grow in members and influence, we must offer opportunities people want and are difficult to find elsewhere.

Our value proposition to the Hispanic community and to the Services must be actionable results: a database of mentors by Service and community, trusted solutions or formation of working groups for the Service Chiefs, a reputable channel through which retiring members can contact businesses.

While the Board to Directors can provide the vision and help the organization toward our goals, it is the individuals, across the Services, throughout the Nation, that will make the difference.

¹ <http://ewsocialtrends.org/2010/05/06/the-new-demography-of-american-motherhood/>

² <http://pewhispanic.org/>

Photo: http://www.valdosta.edu/mcl/images/latin-americanflags_475x319.jpg



**CDR Mery-Angela
Katson, President of
ANSO**

*Mark your
calendars for the
30th Annual
ANSO
Conference in
San Antonio, TX,
2-6 MAY 2011.*

**Make a New
Year Resolution
to bring some-
one new to
ANSO!**

Letter from the President

Hola ANSO familia!

Last quarter I challenged each one of you to reach out to someone junior to you and someone senior to you and educate them about ANSO. I am pleased to report that many ANSO members did an outstanding job of this. We experienced an increase in membership that was due to tremendous ANSO outreach during Hispanic Heritage Month (HHM). HHM is a great time to celebrate the many achievements and accomplishments of Hispanic Americans in our country. However, let us remember our mission is a year-long endeavor and we should continue to build on the momentum gained during that month.

I would like to highlight the outstanding conferences/symposiums hosted by three ANSO Board of Advisors (BOA) during HHM. First, Mr. Ray Mellado, President and CEO of HENNAC (and ANSO BOA Chairman) held a dynamic conference, which eloquently recognized the many achievements of Hispanics in Science, Technology, Engineering and Math fields. Second, Mr. Robert Bard, President of Latina Style Magazine, paid a heart-warming tribute to the successes of so many military service-women. And finally, Mrs. Alma Riojas, President and CEO of MANA, celebrated many Latinas for their leadership development, community service and advocacy. ¡Muchas Gracias! The BOA is also dedicated to helping ANSO reach and surpass our mission of recruiting and retaining highly qualified young men and women in the Sea Services.

Special kudos go to San Diego Chapter for their success in getting the word out about ANSO through their many meetings and their extensive community involvement. I would also like to recognize San Antonio Chapter for coming on-line and working so diligently to host the upcoming ANSO conference in May.

The holidays are upon us and it is a wonderful time to celebrate and enjoy time with your families. I hope you had a wonderful Thanksgiving holiday with your loved ones. Although the next month and a half is a festive time of the year, it can also be very stressful. Please take extra care to keep the balance in your life and, of course, stay safe. Also, as you ring in the New Year and make your annual resolutions, I ask that you include a pledge to introduce someone new to the ANSO familia.

Lastly, remember to mark your calendars with our upcoming 30th Annual ANSO Professional Development and Training Symposium which will be held in San Antonio, TX from 2-6 May 2011. I expect there will be over 300 people at the conference so now would be a good time to start informing your chain of command for attendance approval so that once registration opens, you can finalize your travel plans and room reservations.

Feliz Navidad y Prospero Año Nuevo,

CDR Mery-Angela S. Katson

Washington DC Chapter Assists with Latina Style Symposium

On September 9th, 2010 at the JW Marriott in Washington DC, several ANSO members from the Washington DC area served as volunteers during the 7th Annual National Latina Style Symposium. The symposium served as a platform to celebrate Latina achievement in business, the corporate world, academia, politics and the armed services. ANSO members volunteered with registration, set up, package preparation, etc. BZ to our ANSO members.



-Submitted by
LCDR Rich Angelet, USCG



Not a member:

Join today.

Already a member:

*Tell a friend about
ANSO.*

Uno y uno mas.

USCGA Compañeros Represent at NY Jets Game

On September 19, 2010, the Compañeros Council of the USCG Academy conducted an event in concurrence with the NY Jets football organization. The Compañeros Council sent a delegation of ten cadets and two faculty members to the NY Jets football game against the New England Patriots. The delegation was present on the field during pregame ceremonies honoring Hispanic military members.

After the pregame ceremonies the members were given complimentary tickets and remained to watch the football game.

-Submitted by **Cadet I/C David VanSickle, USCG**



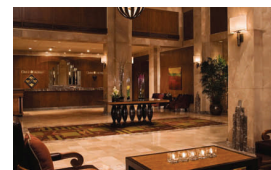
2011 ANSO Conference Information Posted on Website

The ANSO Board of Directors was pleased to announce in our last newsletter that the 2011 ANSO Conference will be hosted in San Antonio, Texas, May 2 through 6, 2011. The Omni San Antonio Hotel at the Colonnade will be our gracious host. While we are

still developing much of our website, we invite you to check back periodically for more information. If you would like to volunteer at the event, please contact **LCDR Arturo Perez, USCG** or **LT Julio Gonzalez, USCG**. A link to his email is posted

on the website: www.ansomil.org. We are very excited to have you join us in May for a terrific conference, great mentoring opportunities, and interesting speakers.

VOLUNTEERS NEEDED!



The Omni Hotel in
San Antonio, TX

Snapshot in Hispanic-American Military History

LCDR (ret.) Jose Luis “Joe” Rodriguez, USCG: Hispanic-American Pioneer



LCDR (ret.) Jose Luis
“Joe” Rodriguez,
USCG

Jose Luis “Joe” Rodriguez played a pioneering role for minorities in the U.S. Coast Guard. In 1987, he graduated from the Coast Guard’s Rescue Swimmer Program as Rescue Swimmer #82, becoming the first known rescue swimmer of Hispanic-American heritage. Mr. Rodriguez also went on to become an instructor in the program.

During his distinguished career, Rodriguez established a number of other “firsts” for Hispanic-Americans in the service. In 1996, he assumed command of TACLET South, becoming the first Hispanic-American to do so. In 1999, he became first Coast Guardsman of any kind to lead a U.S. Marine Corps unit, when he assumed command of the Riverine Training Center, Special Operations Training Group, II MEF at Camp Lejeune, North Carolina. He was the first Hispanic-American Coast Guardsman to earn his Gold Navy/Marine Corps jump wings and he also became the first commanding officer of MSST 91102, one of the first MSSTs commissioned by the U.S. Coast Guard.

In 2006, Rodriguez retired from the service as a lieutenant commander.

-Written by **Dr. William H. Thiesen**, USCG Atlantic Area Historian

Staff Sergeant Ambrosio Guillen, USMC (Deceased) Medal of Honor Recipient, Korean War



Staff Sergeant
Ambrosio Guillen,
USMC (Deceased)

A young Marine from El Paso, Texas, Staff Sergeant Ambrosio Guillen enlisted in the Marine Corps at the age of eighteen. After “boot” training at Marine Corps Recruit Depot, San Diego, he was selected for Sea School and following a tour of duty on the USS CURTIS, was appointed a drill instructor at MCRD San Diego. A dedicated and conscientious drill instructor, Sergeant Guillen trained two honor platoons and was awarded a Letter of Appreciation by his Commanding General. In that letter, Major General John T. Walker observed that “your success in training these two platoons has demonstrated your outstanding ability as a leader.” That ability was proven in combat during the vicious “outpost fighting” in western Korea during the summer of 1953. Just ten days before the signing of a cease-fire, Sergeant Guillen’s personal heroism was responsible for turning an enemy attack into a disorderly retreat. On 25 July 1953, Sergeant Guillen’s platoon of Company F, 2d Battalion, 7th Marines was positioned in defense of an outpost well forward of the main line of resistance. That night, the platoon was pinned down by mortar and artillery fire. Under cover of darkness and an artillery barrage, two enemy battalions attacked simultaneously. With no thought for his own safety, Sergeant Guillen deliberately exposed himself to withering fire, while directing the defense of the outpost, and supervising the treatment and subsequent evacuation of the wounded. Inspired by his leadership, the platoon rallied and repulsed the enemy in fierce hand-to-hand combat. Mortally wounded himself, Sergeant Guillen refused medical aid and continued to direct his men until the enemy was routed in confusion. A few hours later, he died of his wounds. Sergeant Ambrosio Guillen was the last American to be awarded the Medal of Honor in Korea.

-Written by **Mr. Robert V. Aquilina**, USMC Historian

Miami ANSO Chapter —Latina Magazine Outreach

This was a great opportunity to showcase our organization. We were able to assist LATINA Magazine in many aspects. It was a pleasure to meet many of the successful Hispanics Females in the area. **Mr. Robert Bard**, CEO Latina Magazine and **Ms. Rita Jones**, assistant to Mr. Bard recognized our volunteers in front of the attendees and acknowledged their appreciation for ANSO and the Armed Forces. Former U.S.

Treasurer, **Anna Cabral**, Honorable Congresswoman **Ileana Ros-Lehtinen**, Miami-Dade County Commissioner **Rebeca Sosa** and Commissioner **Luz Urbaez Weinberg** were all in attendance and served as key role speakers during the professional series. Needless to say, the event was fabulous.

-Written by

LT Eric Rivera, USCG



LT Rivera and ENS Bigay attended the event



Official unveiling of the Julia de Burgos Stamp

Get involved!
Find out what
your local
chapter is
doing. No
chapter near
you? Start
your own!

San Diego ANSO Chapter —Big Plans for the Year!

The San Diego ANSO Chapter had their meeting on October, 21, 2010. They were honored to have several distinguished guests in attendance, including: **RDML Ron Rabago, USCG** and **RDML Pepe Castillo, USCG**, **RDML (ret.) Jose, Betancourt, USN**; **LtCol (ret.) Len Howard, USMC**; as well as representatives from the Latin American Forum from **Booz Allen Hamilton**, including their president, **Art Moreno**. The chapter welcomed back **Chaplain (LCDR) Frank Munoz, USN** who was deployed to Afghanistan, who took back his duties as Chapter President, allowing **RDML (ret.) William Rodriguez, USN**

to resume to his post as Vice President.

Congratulations to newly-elected Secretary, **CAPT Marty Rodriguez, XXX**; Treasurer, **MAJ Al Martinez -Diaz, USMC**; and MAA, **LT Johnny Quezada, USN**.

The San Diego Chapter is excited to pursue a mentoring and tutoring program in San Ysidro led by **LCDR Tony Chavez, USN**.

They were also invited to participate in the Veteran's Day Parade sponsored by Veterans Elementary School on 05 NOV at 0900.

San Diego is looking to expand to more service members who are interested in the the ANSO missions, particu-

larly through mentoring and community support. Please contact **RDML (ret.) Rodriguez** or **LCDR Frank Munoz** if you would like to attend their next meeting.

They are also looking to start a separate chapter at Camp Pendleton, since the distance is quite far from San Diego.

The San Diego Chapter is going to do great things this year and wants to become the largest chapter in the country!

JOIN THE SAN DIEGO CHAPTER TODAY!



ANSO Member Elected President of FAPAC



The new FAPAC officers were inducted in September

Need a National or Chapter ANSO officer email? Check out our website: www.ansomil.org

Want to get involved? Join an active chapter or start your

On September 28, the Federal Asian Pacific American Council (FAPAC), the premier organization representing Asian American and Pacific Islander (AAPI) employees in the Federal and District of Columbia governments, welcomed its new leadership team at the induction ceremony at the National Press Club, in Washington DC.

The new leadership team is a diverse group from across the government. **CAPT Myles Esmele Jr.**, a member of ANSO San Diego, was inducted as the 21st President of FAPAC.

CAPT Esmele is the first FAPAC President from any of the Uniformed Services. He holds five Diversity Awards: the 2008 Military Heritage Expo Award, the 2009 Asian Heritage Military Award, the 2009 Engi-

neering Duty Officer Diversity Award and the 2010 Federally Employed Women Military Heritage Award.

CAPT Esmele is the Assistant Program Manager for Engineering in PMW-240, the Sea Warrior Program, of the Program Executive Office Enterprise Information Systems (PEO-EIS) based in Crystal City. His parent command is Space and Naval Warfare Systems Command (SPAWAR), San Diego, California. He is also the Diversity and Action Officer for the Engineering Duty Officer community. He brings with him 34 years of experience in training, leadership skills and organizational management.

Former Secretary of Labor **Elaine L. Chao** served as the Keynote Speaker. Congresswoman

Judy Chu delivered the special remarks and administered the oath of office for the new officers.

FAPAC is an inter-agency national organization and was founded in 1985. It is a nonprofit, multicultural, and nonpartisan organization representing the interests of over 155,000 civilian and military AAPI employees in the Federal and District of Columbia governments. Comprised of over thirty ethnically diverse groups, its mission is to promote equal opportunity and cultural diversity as well as the participation and advancement of AAPIs within the Federal and district governments. FAPAC serves as the conduit through which the interests, issues, and representation of AAPIs in the government are addressed.

Returning Members —Welcome Back!

LCDR Luis Briones, USN
CDR James De Francia, USNR (ret.)
LTJG Jose Feranadez, USN
LT Sophia Haberman, USN
LT Michael Monroig, USN
CAPT William Morales, USN
LCDR S. Cesar Acosta, USCG
LT Donald Flusche, USCG
LT Zachary Fuentes, USCG
LCDR David Gomez, USCG
CAPT Humberto Hernandez, USCG

ENS Adrian Jaramillo, USCG
ENS Christina Montalvan, USCG
LT Ernesto Muniz, USCG
LCDR Michael Munnerlyn, USCG
LTJG Carmelo Nieves, USCG
ADM Robert Papp, USCG
Cadet Jennifer Patron, USCG
RADM Ronald Rabago, USCG
LCDR Lindsay Weaver, USCG
LT Niya Williams, USCG

Thanks to all who joined who are not listed.

New Members —Welcome Aboard!

CAPT Jose Acosta, USN
 CDR Albert Angel, USN
 CAPT Anthony Barnes, USN
 CTMCS Samantha Blackwell, USN
 LCDR Nieva Brock, USN
 ENS Medina Cresencio, USN
 GM1 Steve Duran, USN
 ENS Alfonso Gonzalez-Lopez, USN
 AMC Marco Guanchez, USN
 YN1 Martin Irlanda, USN
 CAPT Bernard Jackson, USN
 LT Venancio Maysonet, USN
 LT Fernando Patron, USN

CDR Richard Rodriguez, USN
 LT Francine Segovia, USN
 NC1 Gina Valdez, USN
 SH1 Carmen Vega-Stevens, USNR
 LCDR Herlana Washington, USN (ret.)
 LCDR Kristi Bernstein, USCG
 CWO2 Arturo Howard, USCG
 LT Hector Maldonado, USCG
 CAPT Jose Nieves, USCG
 LTJG Adam Parga, USCG
 CDR Daniel Pickles, USCG
 LTJG Jessica Rangel, USCG
 CAPT James Rendon, USCG

Your
 membership
 dues help
 ANSO offer a
 wide variety of
 programming
 and activities.
 Thank you for
 your support.

Coast Guard Teams with Viva Technology to Expose Kids to STEM



Viva Technology takes students that have had little exposure to any engineering nor real world management and saturates them with training in imaginative engineering, project management, marketing, and finance. The 103 students at Garrett Morgan High School learned that their futures are limitless. You could see their eyes light up with possibility as the viva program progressed.

The Coast Guard sponsored event had Coast Guard representatives coach 8 teams of students through two creative projects. The first team project

was to build a structure that needed to withstand Earthquake forces built out of popsicle sticks. The coaches ensured that the team used basic engineering concepts during the design phase. The second project was to create an eco friendly device under a budget and market it. Both projects incorporated all teammates and their talents were revealed in the crafty designs and presentations.

There were also two keynote speakers: **Mr. James Somerville**, a Coast Guard civilian employee who grew up in Cleveland Ohio, and **LTJG Garrett Feldman**, a 2001 Viva Technology participant who graduated from the Coast Guard Academy with an Electrical Engineering degree. Both speakers spoke about engineering and the keys to success.

LTJG Feldman went into detail about his patrols on CGC Hamilton specifically the humanitarian aid recently provided to Haiti after the Earthquake. The stories reminded the students how lucky they were to be safe and in an environment that encourages competitive learning

-Written by:

LTJG Garrett Feldman,
USCG

Want to get
 involved?
 Contact your
 local Chapter.

Season of Service Event in San Ysidro



Saturday, August 21, 2010, the San Diego Chapter hosted a Season of Service event in San Ysidro, CA. Under the leadership of **LCDR Tony Chavez, LT Brian Alvara, LT Johnny Quezada,** and **CWO4 Alvaro Angel,** a large number of Chiefs and Sailors from HSL-43, NRD, NLSO, USS MCCLUSKY, USS MAKIN ISLAND, Naval Postgraduate School, and other commands rolled up their sleeves and went to work beautifying the local schools and community center in San Ysidro.

The San Diego Chapter is looking for excited officer and enlisted Coast Guardsmen, Sailors, and Marines to join them. Contact **LCDR Frank Munoz, USN** or **RDML (ret.) William Rodriguez, USN** if you are interested.



The San Diego Chapter is looking for motivated people of all services to join their chapter and community events.



LT Maldonado and LCDR Venzor receiving their HEENAC awards.

Awards and Recognition —Bravo Zulu!

LCDR Mark Venzor, USN was named one of the **2010 MillerCoors Lideres** candidates for his long-time advocacy of the Hispanic community. He was chosen with eleven other Hispanic leaders from across the country, having spent the past ten years

serving as a mentor, program designer, and advocate for the MAN Hermanitas program —the only national mentoring program specifically concentrating on Latina youth.

LT Hector Maldonado, USCG and **LCDR Mark**

Venzor, USN received **HEENAC** awards in October.

Congratulations on your prestigious awards!

Have You Checked Your Facebook Privacy Settings Recently?

The world keeps getting smaller thanks to technology and the Internet. However, often people one doesn't know can access personal information simply because one has not checked the privacy settings on various online websites and applications like Facebook. Most services have published suggested privacy settings to minimize one's risk when socializing on the Inter-

net. We have posted the recent Navy suggestions, which include step-by-step instructions and screenshots. It is important to check them regularly because the settings change often. Keeping in touch with old and new friends has never been easier; it just requires a little care!

Check out the link on our website under News >> Other News.



ANSO Vice President: You Never Know...

You never know who you're going to meet when you attend an event. I want to share with you my experiences in the past two months.

Back in early September I was invited to attend the Latina Style Magazine Annual Leadership Symposium held in Washington, DC. At the symposium, I met many great Latinas, both in the military and the civilian sector. My conversation with one Latina ended with an invitation for me to serve as a panel member during a Hispanic Heritage event at a local high school. During my participation on the panel, I met the general manager of the DC Telemundo and her executive. Like always, I took the opportunity to exchange business cards. About one month later, I was invited by Telemundo to attend a dinner event—I never pass up

a free meal! The day before the Telemundo dinner, I participated in a program where Coast Guard and Navy personnel from the local DC ANSO Chapter mentored Hispanic high school-aged students at the Arlington Career Center. During our visit at the center, we were taken on a tour of the facilities, which included a broadcasting classroom with a green room. A rare event, I had a moment of genius: how can I get Telemundo to support the broadcasting teacher and students at the Arlington Career Center? Despite my interest in the free meal, I focused on facilitating a partnership.

To make a long story short, I was fortunate enough to start the dialogue between Telemundo and the Arlington Career Center. The executives at Telemundo were excited to

serve as mentors and open their facilities to future field trips.

Who would have thought attending a symposium in early September would eventually lead to a potential partnership between a local television station and a school?

So who benefits? We all do: the TV station, the school, the students, you, and I.

The moral of the story is: get out there and attend events, meet students and faculty members at schools, and be an active part of your community.

Also, always have business cards to hand out. You just never know who you are going to meet and what that meeting will lead to!

-Written by:

**LCDR Rich Angelet,
USCG**

ANSO

currently has
307 members.

Please register
if your
membership is
about to or
has already
expired.



ANSO's Mission:

To assist the Sea Service Chiefs' efforts in Hispanic workforce recruitment and retention, by:

- fostering the personal growth and professional development of officers, enlisted, and civilians;
- Providing mentorship, networking, training, and education opportunities; and
- Engaging the Hispanic communities through outreach initiatives.

ANSO's Vision:

To serve as the acknowledged leader in recruiting, developing, and retaining Hispanics in the Sea Services.

Our ANSO Pillars:

- Resources
- Membership
- Recruitment
- Professional Development
- Community Outreach

Do you have ideas, stories, or photos?
What is your chapter doing? What are
YOU doing? E-mail: anso.pao@gmail.com

Leadership. Excellence. Dedication.



Sound-Off —What was your favorite event or food from a Hispanic Heritage Celebration?

RPC (SW/AW/FMF) Rafael Barney, USN -My favorite activity is when we get to see and hear the stories of those Hispanics who have gone before us and paved the way. People like Admiral David Farragut, who some people don't know: he was the Navy's first Admiral and also Hispanic. His father was straight from Spain. What a great legacy! The first American Naval Admiral was actually Hispanic.

CAPT Monica Moon, USMC —My favorite Hispanic food is tamales HANDS DOWN! No contest. I can eat five of those in one sitting. Pour a bit of tapatio on it (I'm Korean, I like my spiciness) and I'm in heaven.

**Send us your
information,
pictures,
and award
recognitions.**

CAPT Brenda Bradley-Davila, USN —Favorite foods? Chicken chimichanga, tamales, a good taco salad, and a quesadilla.

CDR Nora Perez, USN —By far, I must say, my favorite activity was dancing in the Ballet Folklorico to "La Negra" and "Micaela."

LCDR Michelle Bas, USCG -My favorite activity is not a traditional HHM event but every year around 1 OCT, I put together my Dia de Los Muertos alter, to remember and honor my abuelitas, tias y tios who have passed away. In addition to pictures, I display favorite foods, games and music. We end with a feast of their favorite foods and music. It is a tradition I learned from my Mom that I want my son to know and appreciate. This year for after his first time trick-or-treating, Nolan shared a piece of his candy with each of our relatives. He's learning!

For the next issue, tell us your Hispanic-American hero or role model.

Email anso.pao@gmail.com.

Check out our website for the complete list of the current National Board of Directors and the Chapters and Chapter leadership. If you would like to start a new chapter, instructions can be found the website.