

La Ola

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ANSO GENERAL CONVENTION

Due to the Sequestration and recent travel budget cuts for the U.S. Navy, U.S. Marine Corps and U.S. Coast Guard, the 2013 Annual ANSO Symposium has been cancelled.

However, the ANSO Board of Directors are looking for a new way to vamp how to conduct smaller one-day seminars, possibly at the Chapter levels.

The annual ANSO Leadership, Professional Development and Training General Convention is one that has grown incredibly over the years, both in size and

scope. The week-long event is a platform where officers and those hoping to pursue an officer track will hear about the latest developments in military leadership and technology, discuss best practices, learn from expert colleagues, and explore issues surrounding diversity in the workplace.

ANSO develops ownership, mentoring skills, and participation in educational sessions and events. Participants will learn about the trends in promotions and manpower initiatives from the Sea Services. In addition, participants will have the opportunity to interact with nationally recognized speakers, as well as military leadership, flag officers, general officers, and elected and appointed government officials.

ANSO's General Convention will bring together Hispanic officers, civilian executives, enlisted personnel, and other senior leaders in the U.S. Navy,



Marine Corps, Coast Guard, and industry to learn from, network with, and mentor one another, as well as conduct professional development training.

Our diversity efforts will focus on identifying, recruiting, and retaining Hispanics in our Nation's Sea Services, and on establishing community outreach programs that will develop close relationships with Hispanic centers of influence. Participants are encouraged to share ideas and experiences, network, and enjoy the benefits of a great professional leadership conference.

Association of Naval Services Officers

Leadership: We are leaders. We are committed to leading and mentoring our Officers, Enlisted, Civilians, and Youth – individually and collectively. We add value and maintain relevance to our Sea Services and community by enhancing integrity, respect, and moral courage throughout our members and those we lead.

Excellence: We are committed to excellence. We strive for continuous improvement and seek to be a change agent for innovations to improve the readiness of the Sea Services through the recruitment, retention, and professional development of Hispanics. We hold ourselves and our members accountable for our actions and results.

Dedication: Dedication is our foundation. We fervently strive to facilitate and achieve greater purpose and meaning for Hispanics in service to our nation, to members of the Sea Services, and to the Hispanic community. We stay the course, and seek to be a long-term, sustaining, and relevant influence for our Services and members.



Hola mis Compadres,

I am pleased to announce that your ANSO is alive and well! Since our 2012 General Convention, many of our chapters and our members celebrated Hispanic Heritage Month with their communities and have been engaged in giving back through servant leadership, showing everyone that ANSO has “Corazon” and that we are truly “La Familia de ANSO”!

As you recall, I briefed the results of our recent membership survey at our past convention, which indicated that our members want us to focus on mentoring and career growth – thus our “main thing”. Moreover, my three focus areas (Awareness, Recruiting, and Community Outreach) continue to be our “backdrop”. This has to be a continuous theme throughout the program year and years to follow for ANSO and our chapters. Therefore, our goal for 2012-2013 is to stand up a mentoring and career management program and forum for our members. I believe this will attract more members as well. We need to increase our membership numbers 100%! I want us to boast an 800-member organization by the time I step down as your president. Each chapter will be responsible for bringing in at least 40 new members in the next year! I further believe that we need to brag about our successes – what have we done for our members with regard to their own career progression? I can honestly say that we have done quite a bit!



Your ANSO Board of Directors and I met for a three-day strategic planning session this past December to look ahead towards the future of ANSO. We looked hard at our “main thing” and our plans to venture forward within that theme. We fully confirmed the “main thing” for ANSO to be Mentoring and Career Management! We are structuring our program years for this year and the out years to focus on mentoring our members and assisting our members with their individual careers. We are looking to restructuring our future conventions and symposia around mentoring and career management. We are looking at ways to deliver this to you taking advantage of today’s IT to be a more effective and efficient organization. Your input and suggestions towards making this program a success are valuable to our organization and me!

As you all know by now, due to significant FY13 budget shortfalls in our Sea Services, I have had to cancel this year’s three-day general convention. However, we are looking at how we can restructure the way we hold our general convention. Your ANSO BOD and I are looking at having three one-day, smaller and more focused, seminars throughout the year. We want a chapter from each region to host one of these events every year – Eastern Region, Central Region and Western Region. Further, I want our seminars to take advantage of IT as well. Again, your input and suggestions are strongly needed!

As a reminder, please become familiar with our newly published ANSO Operations Manual. This is the manual that now provides structure to our organization. This means that our chapters, for the first time, now have the direction and the autonomy to operate!

We are having elections this year for a number of BOD positions, including mine. If you are interested in being nominated for one of these positions, please contact Major Jeniffer Ballard, USMC (jeniffer.ballard@usmc.mil) or Major Kevin Cortes, USMC, (anso.vicepres@gmail.com).

Please help me welcome our new PAO - ENS Eileen Suarez, (eileen1521@gmail.com) She is very familiar with our organization and has experience in marketing. CDR Brodes Hartley has moved into our Reserve Coordinator position.

I also want to pass our many blessings to our National Secretary, LCDR Sylvia Rodriguez as she starts her new job and recovers from her mother's passing."

Finally, I am looking forward to working with our Board of Directors in focusing on our “main thing”, increasing our membership and moving ANSO forward.

All the best! Keep charging ahead – ¡Adelante con ANSO! The Premier Hispanic Organization of the Sea Services – “Building Today’s Hispanics to be Tomorrow’s Sea Service Leaders!”

Regards, Will

Will Rodríguez, Rear Admiral, US Navy, Retired
El Presidente de ANSO

REAR ADMIRAL JOHN KIRBY
Chief of Information



I deeply appreciate the efforts the Association of Naval Services Officers has made to support the professional development of Sea Service personnel of all ranks and to champion diversity as an integral part of mission success.

For the Navy Public Affairs community which I lead, embracing diversity is a mission imperative, especially in our modern dynamic communication environment. Today's increasingly borderless and individualized social media paradigm creates communication challenges and opportunities that our Navy can meet only with a diverse team of our Nation's skilled and innovative communicators.

Every day more than 2700 officers, enlisted and civilians engage the fleet, the media, local communities and international audiences to share our Navy's very powerful story, your story. Navy public affairs officers (PAOs) have the unique role of evaluating the information environment and advising commanders on how that environment impacts mission effectiveness and the perception of current and future operations. They work closely with Navy Mass Communication Specialists (MCs), who develop print stories, still imagery, digital graphics and video products designed to convey the Navy's message to a variety of audiences.

To maintain our advantage in this communication environment, the Navy Public Affairs community must recruit and retain a cadre of skilled officer and enlisted Sailors of diverse backgrounds and talents. We can't represent our Navy, and our Navy can't represent our country, if we don't look like, think like and learn from the people we defend.

Diversity matters. It's not a "nice to do" function in the world of public relations. It's a "must do." It's absolutely vital. And not just from a representational perspective, either, but from an intellectual perspective. Audiences today—the people we are trying to reach—must be reached through various channels and methods. We need to connect with them, understand them before we can effectively engage them.

People don't just want access to information. They want access to conversation. And I believe that our ability to carry on that conversation is vastly improved when we have a deeper, richer understanding of the whole of our society. Diversity gives us this understanding. The Navy Public Affairs community is seeking motivated individuals with a proven track record of professional success and a drive to excel in a fast-paced information environment. We serve overseas, ashore, and at sea; on independent duty and on large staffs.

Both PAOs and MCs have opportunities to pursue advanced education- from C schools and courses at Syracuse University to postgraduate education at San Diego State University. We present the Navy to the world. We'd like you to think about joining us. If you're interested in finding out more about becoming an MC, contact your Command Career Counselor. If you're interested in applying to become a PAO, contact the Public Affairs Community Manager, Cmdr. Dave Nunnally at (901) 874-3098.

Regards,
Rear Adm. John Kirby, Chief of Information

Rear Adm. Castillo's Retirement

Retirement Ceremony

In Honor Of Thirty Five Years of Service



Rear Admiral Joseph "Pepe" Castillo

U.S. Coast Guard



Rear Adm. Joseph Castillo, the National Vice President for the Association of Naval Services Officers from 2004-2006 and long time member of ANSO retired from the U.S. Coast Guard after 35 years of active duty service, April 5, 2013. Photo: From left to right: Cmdr. Sergio Villaverde, Mrs Heather Castillo, Rear Adm. Pepe Castillo, Rear Adm. Will Rodriguez, Capt. Kathy Contres, and Vice Adm. Manson

Navy, Coast Guard, and Marines Well-Represented at 2012 MAES Symposium for Latinos in STEM

The Society of Latinos in Science and Engineering (MAES) held its 37th Annual MAES Symposium October 10-13, 2012 at the Riviera Hotel in Las Vegas, Nevada. Among the invited guest speakers were several military Flag Officers, including Maj. Gen. Ángela Salinas, U.S. Marine Corps, Maj. Gen. Genaro Dellarocco, U.S. Army, Rear Adm. Ronald Rábago, U.S. Coast Guard and Rear Adm. Gordon Russell., U.S. Navy.

Throughout the event a multitude of Navy, Coast Guard and Marine Corps Officers and Enlisted men and women joined efforts with major national and international corporations to afford our nation's brightest students with an opportunity to network and showcase their interpersonal and intellectual abilities.

The 500+ Latino young men and women represented several of the elite science, technology, engineering and math institutions spanning the entire country. Among the scheduled activities were leadership workshops, speed mentoring opportunities, Lean Six Sigma training, and a Student Decathlon, which pitted teams of five students against each other in a grueling 3-day competition of 10 different academic

events.

The events, which included a 30-second elevator speech, research poster, and industry commercial, to name a few, forced the students to multitask, meet strict deadlines and showcase their interpersonal and communications skills. Led by ANSO's USCG Service Representative, Lt. Cmdr. Rodney Ríos and prospective ANSO member, Lt. Jessica Dávila (pictured above), the two Coast Guard teams performed admirably and set the pace for the cohort of Navy- and Marine-coached teams competing for the coveted championship trophy. In the end, Lt. Dávila proved to have the superior team and ran away with the competition. Of course it was her expert tutelage and exceptional mentorship that inspired the students and paved the way to victory. "These kids are incredibly smart," said Dávila. "Their drive and determination to positively represent themselves and their institution truly served as an inspiration to me."

After a brief chat with Ríos who provided an overview of networking and professional growth opportunities within the ANSO Familia, LT Dávila intends to sign



up for an at-large-membership and join forces with ANSO.

¡Adelante con ANSO!



DC Chapter

The ANSO DC Chapter conducted a mentoring session at the United States Naval Academy, in Annapolis, Md. Chapter members sat down with Midshipmen from two diversity clubs.

Group and individual sessions were conducted over the four hour visit. Topics ranged from service expectations to individual expectations along with leadership and

and management discussions.



ANSO Members from Chapter CDR Everett Álvarez, Jr. of Mobile, Ala. Join Forces with Leflore High School's JROTC Rattler Battalion

In keeping with the highest Coast Guard traditions of "giving back", ANSO member Petty Officer James Nakamoto, a Aviation Electronic Technician at Aviation Training Center Mobile, Ala., championed efforts to promote team building and community outreach within the Mobile area. Partnering with the Leflore High School JROTC Battalion, Nakamoto coordinated volunteer efforts during a local Habitat for Humanity project that took place on August 3, 2012 at one of the neighborhood homes in West Mobile.

Along with three other members of the ANSO Mobile chapter, Lt. Cmdr. Maurizio Posada, Petty Officer 1st Class Domingo Mercado, and Lt. Cmdr. Rodney Ríos, the group took part in constructing the exterior wall frames and roof joists.

For most of the students it was their first time holding a hammer and volunteering for community service.

"We taught them the basics of construction for many who had never even held a hammer prior to this event", Mercado said.

"It was incredibly rewarding to see these young men and women learn the importance of giving back and making a difference within their very community", said Nakamoto.

All of them left with a sense of accomplishment and eager to schedule the next building event! Thanks to their efforts, a family consisting of five children will soon have a place to call home.

The Habitat for Humanity event was part of a series of after school activities coordinated by Nakamoto, who oversees the Aviation Training Center's ASVAB tutoring/mentoring efforts.

Front Row L to R: AET1 Domingo Mercado, LCDR Rodney Ríos, AET1 James Nakamoto, Student, LCDR Maurizio Posada



The program, in its 3rd year of existence, aims at guiding at risk and underrepresented students through an 8-week course of instruction on ASVAB exam topics and test taking techniques.

La Ola "Spot Light"

The Coast Guard is a branch of the U.S. Navy with a variety of unique missions that attract personnel with unique interests and experiences. A few examples of these individuals include Alex Haley, a famous journalist in the service; Olivia Hooker, the first woman writer after leaving the service; and Dr. Juan del Castillo, a psychology professor at Fordham University.



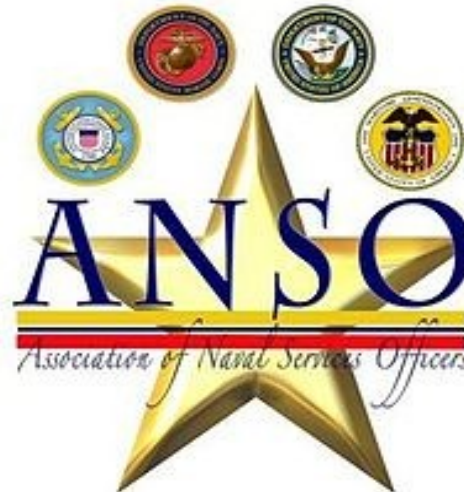
Juan del Castillo is ranked among the many Coast Guard personnel who distinguished themselves within the service and then on into civilian life.

Born in New York in 1921, he attended La Salle Military Academy in Oakdale, New York, and graduated from Manhattan College in 1942. In June 1942, he began what became a forty-year career with the Coast Guard Reserve. After first enlisting in the service, he quickly earned an appointment to Reserve Officer Training at the Coast Guard Academy.

(Cont. on pg. 7)

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He completed Reserve Officer Training in December 1942 becoming the first Coast Guardsmen of Hispanic heritage to receive a commission.

It was in the Coast Guard that del Castillo honed his leadership ability. During World War II, he served on PC 469, a heavily armed patrol craft responsible for escorting convoys in the Caribbean at a time when u-boat attacks there were a common occurrence.



USS ALBUQUERQUE (PF-7)

After the war, del Castillo left active duty, but continued to serve as a reservist, and took a job with the family import business, Rafael del Castillo & Company. During this period in his career, he became interested in famine relief in the developing world. Armed with his bachelor's degree in political science and his Coast Guard training, del Castillo became a self-taught authority on food science, famine relief and large-scale food aid distribution.

Over the following years, while serving in his role as a Coast Guard Reserve officer, del Castillo worked in executive positions with the Department of Agriculture (USDA) and the U.S. Agency for International Development (USAID). During this time, he invented the formula for Corn Soy Milk, considered one of the most important high protein foods ever developed.

Next, he invented a rice substitute out of sorghum for international food programs. Unlike large commercial food producers, del Castillo developed these highly nutritional food substitutes without a staff or a laboratory. Over four million men, women and children worldwide consume these food products and avoid malnutrition or starvation daily.

As if his important advances in food science were not enough, del Castillo also held positions at USDA responsible for the distribution of foods for the national school lunch program, elderly and family feeding programs and supplying food to Indian reservations. He also served as first director of the food stamp and Women, Infants, and Children (WIC) Program. After his retirement from the Coast Guard Reserves in 1981, del Castillo continued his work on nutritious food for feeding the needy and starving and he took a leading role in the cause of improved survivor annuities for military widows.

Juan del Castillo, the Coast Guard Officer, war hero, self-taught scientist and humanitarian passed away in 2009. Before he passed, del Castillo was recognized for his important contributions to humanitarian food aid programs with the USAID Lifetime Achievement Award. Commander del Castillo left behind a wife of fifty-seven years, six children and nineteen grandchildren.

Carrying on the family tradition, one of his grandchildren began training as a cadet at the Coast Guard Academy in August, nearly seventy years after del Castillo did as a Reserve Officer Trainee. del Castillo serves as yet another example of the talented individuals who have served in the Coast Guard and embody the service's core values of honor, respect and devotion to duty.

The author would like to thank David Henrickson, Coast Guard veteran and shipmate of Juan del Castillo on the USS Albuquerque, and Mrs. Joan del Castillo, wife of Juan del Castillo.



Group photograph of the officers on board the Coast Guard manned patrol frigate USS ALBUQUERQUE (PF-7). LT Juan del Castillo stands second from the left. (Photo courtesy of David Hendrickson)

Please send submissions to La Ola to Ens. Eileen Suarez (eileen1521@gmail.com) and cc PAI Sondra-Kay Kneen (Sondra-Kay.D.Kneen@uscg.mil).