

La Ola

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Leadership: We are leaders. We are committed to leading and mentoring our Officers, Enlisted, Civilians, and Youth – individually and collectively. We add value and maintain relevance to our Sea Services and community by enhancing integrity, respect, and moral courage throughout our members and those we lead.

Excellence: We are committed to excellence. We strive for continuous improvement and seek to be a change agent for innovations to improve the readiness of the Sea Services through the recruitment, retention, and professional development of Hispanics. We hold ourselves and our members accountable for our actions and results.

Dedication: Dedication is our foundation. We fervently strive to facilitate and achieve greater purpose and meaning for Hispanics in service to our nation, to members of the Sea Services, and to the Hispanic community. We stay the course, and seek to be a long-term, sustaining, and relevant influence for our Services and members.

New chapter opens in Tampa, Fla.



Coast Guard members opened a chapter during an official inauguration ceremony at Coast Guard Sector St. Petersburg.

Lt.j.g Carlos Ortega-Perez, president of the ANSO of Tampa Bay, Fla., SA William "Billy" Flores Chapter, signed the certificate of Inauguration with Rear Adm. William D. Baumgartner, 7th Coast Guard District's commander, during the ceremony to make the chapter official.



Chapter Mobile partners to expand food drive outreach



Hard at work they collected 553 lbs of food, feeding more than 675 individuals as well as donating \$50 to the cause. In addition, They provided 40+ volunteer hours sorting goods to help prepare for distribution. Job well done!

Letter From the President

Hola mis Compadres,

Over the past year, your Association of Naval Services Officers has taken a hard look at its relevance and support of our Sea Service Officers and Enlisted. As I mentioned in my last letter to you, we have brought a laser-like focus to our "main thing" - Mentoring and Career Management in Growing Leaders for the Future of our Sea Services. I have asked our Service Chiefs for their continual support, and the continuing support of our Flag Officers, General Officers, Senior Officers and Senior Enlisted, to this very important mission.

If, in fact, what the demographers predict is true, then approximately 30% of our country will be Hispanic by 2040. My strategic concern for our Sea Service Hispanics is this - if we expect our Sea Services to reflect the "face of our nation," especially in our senior leadership ranks, then we truly need

to concentrate on mentoring our Hispanic Shipmates today in order for them to become our leaders tomorrow. As you well know, it takes approximately 25 years to grow a senior leader in our Navy, Marine Corps and Coast Guard, and as your ANSO President, I want to give our Hispanic Shipmates of today a good start along that path to leadership.

In the place of our annual three-day conference, I have instituted a process of at least three one-day seminars or symposiums that will occur throughout the year - at least one in each of our regions (Eastern, Central and Western) hosted by one of our chapters in those regions. These one-day seminars will be focused on career management and actual onsite mentoring, and the seminars will be closely aligned to key career milestone events, e.g. promotion boards, selection boards, etc. Further, I expect to take advantage of today's technology and social media to broadcast these seminars to our non-regional members via our new and improved website that is expected to launch this month.

I am excited that we are about to start our new series of periodic symposiums! **On September 6th, we will execute our inaugural symposium – the ANSO EASTERN REGION PROFESSIONAL DEVELOPMENT SYMPOSIUM – at the Crystal City Gateway Marriott in Arlington, Virginia.** This particular symposium will immediately follow our Latina Style Symposium (on September 5th at the same location). For our members in the Eastern Region, please plan to attend both of these symposiums! The agenda for our ANSO Symposium will be posted on our new website shortly.

Over the course of the past several months, many of our chapters have been busy with community outreach! I am extremely proud of those chapters who have given so much to our local Hispanic Communities! Muchisimas Gracias a todo! And don't forget that Hispanic Heritage Month (15 September to 15 October) is upon us. Hispanic Heritage Month is important to us as it truly reminds us to remain engaged with our communities through servant leadership, showing everyone that ANSO has "Corazon" and that we are truly "La Familia de ANSO"!

As a reminder, please become familiar with our newly published ANSO Operations Manual. This is the manual that now provides structure to our organization. This means that our chapters, for the first time, are truly empowered and now have the direction and the autonomy to operate!

Please consider serving as a member of our Board of Directors. Both challenging and rewarding, you will truly be thankful for serving on our BOD and serving our Members! We are having elections this year for a number of BOD positions, including mine. If you are interested in being nominated for one of these positions, please contact Major Jeniffer Ballard, USMC or Major Kevin Cortes, USMC.

I am pleased to announce that we have a new Chairman of our Board of Advisors! Mr. Robert Bard, the CEO and Editor-In-Chief of Latina Style has graciously stepped into this valuable position! We also have several new BOA Members – CAPT (Ret) Kathy Contres, CAPT (Ret) Ken Barrett, and Col (Ret) Junior Ortiz. I truly look forward to working with our BOA in finding new corporate sponsors and building our organization financially!

I look forward to working with our Board of Directors in continuing to focus on our "main thing", increasing our membership and moving ANSO forward. So, I hope to see many of you in September in Arlington, Virginia! Keep charging ahead – ¡Adelante con ANSO! The Premier Hispanic Organization of the Sea Services – "Building Today's Hispanics to be Tomorrow's Sea Service Leaders!"

Regards, Will

Will Rodriguez, Rear Admiral, US Navy, Retired El Presidente de ANSO



San Francisco chapter doing great things for shipmates and community



On April 12th 2013, the ANSO San Francisco chapter sponsored a Professional Development event on Base Alameda in which approximately 35 enlisted personnel attended. The event consisted of a senior enlisted panel who spoke about the in's and out's and do's and don't's of the Enlisted Employee Review process.



IS2 Graciela Useche, San Francisco chapter treasurer, is shown with Oakland Military Institute (OMI) first Girls Soccer Team she coaches. This is the first time ever these girls were exposed to soccer. Due to their economic and social backgrounds, IS2 Useche is a role model to these girls and positive feature at the school.

Cleveland chapter receives a new name

Cleveland Chapter of the Association of Naval Services Officers was renamed in honor of a former 9th Coast Guard District chief of staff during a renaming ceremony held at the Coast Guard Marine Safety Unit Cleveland at the Cleveland Moorings, Wednesday morning.

The Cleveland Chapter of ANSO was renamed the Rear Adm. Joseph "Pepe" Castillo ANSO Chapter of Cleveland in honor of Castillo, who recently retired from the Coast Guard after 35 years of service.

Castillo, most recently served as deputy commander, Coast Guard Pacific Area in Alameda, Calif. Before that, he was the 11th Coast Guard District commander. His other flag officer assignment was as director of response policy at Coast Guard Headquarters in Washington D.C. Prior to becoming a flag officer, Castillo served as the 9th Coast Guard District's chief of staff, and commanded Coast Guard Group New Orleans where he was instrumental in leading Coast Guard efforts to rescue and evacuate more than 33,500 people from the coasts of Louisiana, Mississippi and Alabama following the devastation of Hurricane Katrina.

Also in attendance at the renaming ceremony were Rear Adm. Michael N. Parks, commander 9th Coast Guard District, retired U.S. Navy Rear Adm. William Rodriguez, the ANSO National President, members of the North Coast Chief Petty Officers Association and members of the North Coast of Ohio Officers Association.

The ANSO mission is to assist the sea service chiefs' efforts in Hispanic workforce recruitment and retention, by fostering the personal growth and professional development of officers, enlisted, and civilian personnel; providing mentorship, networking, training, and educational opportunities; and engaging the Hispanic community through outreach initiatives.



Leading from the front: Tampa Chapter treasurer receives Douglas Munro Leadership Award



The dictionary definition of leadership is, “the capacity to lead, or the act or an instance of leading”.

Yet to Sector St. Petersburg, Fla., crewmembers, the definition of leadership means much more. That was highlighted when Petty Officer 1st Class Joshua Figueredo, a storekeeper, was awarded the Douglas A. Munro Award for Inspirational Leadership.

Stellar candidates from across the Coast Guard compete against one another for the distinction of earning the award, so it came as a bit of a surprise to Figueredo when he was selected.

“It was mind blowing,” he said. “First, I was in shock, it was surreal. I felt so honored to receive such an extraordinary award representing my leadership.”

The award is presented to an enlisted member who has demonstrated outstanding leadership and professional competence. Only two storekeepers have earned the prestigious award.

“Figueredo truly embodies the spirit of Signalman First Class Douglas Munro,” said Cmdr. Bruce Brown, supply and logistics department head at Sector St. Petersburg. “Therefore, recognizing him with this serves its namesake proudly.”

What made the award a bit sweeter involves a bit of history. Enlisted members in a support function face tough competition for the award, so it somewhat rare to see those working in a support function emerges as winners. In 1993, the winner was Brown, a storekeeper serving aboard the Coast Guard Cutter Storis.



Recognizing Figueredo's special blend of knowledge, leadership, adherence to Coast Guard core values, strong work ethics and a sense of commitment, Brown saw an emerging leader early on. Yet during his time at the sector, he said Figueredo distinguished himself.

Figueredo established a reputation for going above and beyond the call of duty even as he came to Sector following an afloat independent duty tour. He previously served as contracting officer at two previous units, so he was both a natural leader, as well as highly experienced with a well rounded and diverse assignment history. At Sector St. Petersburg, he earned high marks as a hard worker. Yet along the way, Brown said he was also struck by Figueredo's uncommon set of leadership skills, coupled with a fierce dedication to details, logistics and doing the job well.



"Not satisfied with simply doing an absolutely stellar job, Figueredo took the time to train and mentor junior personnel and customers in Coast Guard accounting, procurement, purchasing and the Chief Financial Officer Audit Act," said Brown. "Using his vast knowledge and experience, he directly and indirectly trained subordinates on leadership and rate related topics resulting in the successful advancement of one storekeeper to the next higher pay grade and the designation of three members to the storekeeper rating."

Figueredo showed his mettle when he stepped up to assume even more duties within his shop. He filled gaps created by early retirement of the chief warrant officer and detachment of the storekeeper master chief from primary duties as assistant supply officer. According to the Munro award, Figueredo flawlessly provided supply and logistical support to the sector, 16 operational subordinate and tenant commands, capably serving as both contracting officer and sector supply officer.

"I said to myself, I know the job, so there is no reason I shouldn't take on these duties," said Figueredo. "I feel like I did what needed to be done to ensure the sector, units and people were taken care of. I didn't feel like I was doing anything extraordinary. It's my job."

"I was 100 percent confident in his abilities to effectively run the division, which left me to concentrate on a myriad of other logistics issues," said Brown.

Those responsibilities are normally undertaken by a highly seasoned finance and supply chief warrant officer, which is exactly the goal Figueredo has set for himself.

"I'm aspiring to be a supply officer," said Figueredo. "This job I'm doing now, and being the Sector's contracting officer during the Republican National Convention has given me the knowledge I need to reach that goal."

Serving as the sector's contracting officer during the RNC, his efforts ensured continuous and smooth operations for the sector and crews working the event. His work included coordination and approval of orders worth more than \$165,000, including critical supplies and services. Those spanned the range from leased trailers for operational support as the security needs of the sector grew during an event of national and special significance, to include generators, vehicles, T-1 communications lines and fuel delivery services.

While that may not sound exciting to some, it means Figueredo's hard work and leadership ensured the Maritime Operations Center would be fully mission capable to support around the clock operations. Given the influx of high profile visitors to Tampa, and the critical need to ensure the safety and security of the convention delegates as a hurricane bore down on Florida's major ports; his work was instrumental in the success of the operational support provided by the Coast Guard. As the lead maritime agency with the world's eyes upon Sector St. Petersburg's area of responsibility, the supply and logistics role was a vital component of successful operations.

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Working as the contracting officer, Figueredo capably negotiated a \$90,000 agreement, providing safe and affordable lodging for Coast Guard personnel, ensuring they were co-located with maritime law enforcement partners. His efforts yielded a cost savings of more than \$45,000.

**For La Ola submissions please
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“The RNC was a challenging event, and it was my job as the sole contracting officer to ensure the supply department ran smooth and the sector shined through,” said Figueredo.

Always quick to highlight the work of others, Figueredo, who also leads the supply shop, credits his team with a successful mission.

“If it wasn’t for our team efforts and the dedication of my crew, we wouldn’t have had a successful operation. They are my inspiration to be the best leader I can be.”

A first generation Cuban American, he is a married and the father of two young boys. He’s is well known for his sense of humor and his fastidious work habits. According to Brown, Figueredo is also noteworthy for his ability to inspire his crew.

Advancement by one pay grade accompanied the Munro award, and he was advanced to the pay grade of E-7 during the annual Navy League of the United States National Convention held in Long Beach, Calif., June 21, 2013.

“Figueredo truly embodies the spirit of this award, and I’m incredibly proud and honored, as both as his department head and as a former Munro Award winner, to serve with him, said Brown. “I look forward to watching his future success in the Coast Guard.”

La Ola “Spotlight” Lt. HERBERT NARVAEZ-VAZQUEZ, USCG

Several months ago Lt. Herbert Narvaez -Vasquez, our past DC Chapter president, was put in for the 2013 Navy Times Coast Guardsman of the Year award. He was notified that he was selected as a runner up (honorable mention). They only select a winner and two honorable mentions. He will be featured on the following website in a few weeks:

http://projects.militarytimes.com/smy/past_winners.php

Herb has been an outstanding representative of ANSO, the CG and his family. He was deserving of this recognition and I am just so happy that the awards board thought so too. Attached is my write up. He did more than what is reflected. Much Much More. However, I was limited to only so many characters.

Anyway, I wanted you guys to know that one of your outstanding ANSO representatives did an outstanding job over the last year!

Lt. Cmdr . Richard Angelet