

**Jeanette Morales**  
**Executive Director for Student and PK-12 Services**  
**Hispanic Association of Colleges and Universities**



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Jeanette Morales is the executive director for student and PK-12 services for the Hispanic Association of Colleges and Universities. She joined HACU in August 2006. In this position, she works with universities, colleges and school districts to better serve their Hispanic populations. Among the programs she coordinates are Adelante Leadership Institute, Emerging Leaders' Summit, corporate HNIP, Leaders in Residence, Ascending Leaders University Tours, PK-12/Higher Education Collaboration Symposium and the College and Career Exploration, professional development programs for high school counselors and university tours for middle and high students. She serves as a liaison to help bridge the gap between school districts and institutions of higher education.



Morales has more than 25 years' experience working with first-generation, minority students. Her prior experience includes working at the Center for Health Policy Development. She helped launch the Upward Bound Math & Science program at University of Texas at San Antonio working with students from South Texas. At Communities in Schools of San Antonio, she worked with Upward Bound and Educational Talent Search programs assisting middle and high school students from rural communities develop their skills for post-secondary success. She created a grade specific curriculum to help students navigate their way through the college admission and financial aid processes.

Morales was born and raised in San Antonio, Texas. She earned a Bachelor of Arts in biology from St. Mary's University and a Master of Arts in educational leadership from the University of Texas at San Antonio. She is a doctoral candidate at the University of Texas at San Antonio, majoring in Educational Leadership and Policy Studies with a concentration in Higher Education Administration.