



Helping people work better together

**Ms. Veronica Lawrence,
Senior Director of Human Enterprise Optimization
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Veronica is a retired Navy master chief with 12 years of experience in culture and climate assessments, focus groups, and culture optimization strategic planning. She served five years as an inspector general assistant, evaluating the effectiveness of diversity and inclusion initiatives for 437,000 personnel. She is a master facilitator of difficult conversations and a seasoned executive coach. She has a strong background in evaluating the efficiency of diversity and inclusion programs and developing strategic training plans. Veronica is passionate about change management and is an Equal Opportunity Advisor distinguished graduate from the Defense Equal Opportunity Management Institute. Moreover, she's an expert in Industrial and Organizational Psychology.

Veronica's certifications include:

- Diversity, Equity & Inclusion
- Change Management
- ICF Coaching
- Master of Science – Industrial and Organizational Psychology, Northcentral University
- Bachelor of Science – Technical Management – Criminal Justice, DeVry University